

## Are you Prepared for the Millions or even Billions in potential GDPR fines?

### “Gartner Says Organizations Are Unprepared for the 2018 European Data Protection Regulation”

“The [European General Data Protection Regulation](#) (GDPR) will have a global impact when it goes into effect on May 25, 2018, according to Gartner, Inc. Gartner predicts that by the end of 2018, more than 50 percent of companies affected by the GDPR will not be in full compliance with its requirements.” [Gartner Link](#)

**GDPR doesn't just effect EU businesses — it applies to any business that collects data from EU residents. That Includes many US businesses, whether they realize it or not**

What Costs will GDPR Compliance add to that [Hadoop Data Lake](#) you have such High Expectations and Demands for? Big Data brings Big Exposure to hackers.

**Now how to get this done by May of 2018 with a shortage of millions of data experts, lack of scalable, capable software applications and with the deadline just around the bend.**

- ✓ **[BigDataRevealed](#) has the answer and more importantly the solution to get you on your way in days, audit your current efforts and assist in the GDPR Remediation phase with BDR-Secure-Sequester-Encrypt Application [Webinar Video](#)**
- ✓ **Download our BDR-Application and start your Audit/Assessment today with our Free remote implementation services, training.**

All companies doing business in the EU are now scrambling to comply with GDPR regulations in hope of avoiding fines that can reach 4% of gross revenue. Fines that are severe enough to catch the public's attention and make them aware of poor data stewardship practices that a company may have. The result may be loss of more than just money.

Even if your company is working diligently to remove or encrypt Personally Identifiable Information, or PII data, the development costs are high; especially now that skilled individuals are already contracted to other GDPR projects. If you haven't begun the process of discovering and encrypting PII data it may already be too late if you use traditional approaches. This is why you need to consider BigDataRevealed's software product that can significantly lower costs, greatly reduce reliance on Data Scientist and Managers, and dramatically shorten the time required to reach GDPR compliance.

Hadoop delivers the ability to generate great BI analytics, insightful predictive analytics, and has the ability to store most any type of data, IOT (*Forecasts show an expected IoT universe with between 20 and 30 billion connected devices by 2020*), pictures, videos, structured/unstructured data and much more. Big data can also be big trouble for companies that have been negligent when bringing new data into their Data Lake. If data is not scrutinized for PII data, analyzed and encrypted as it enters your Data Lake you are vulnerable.

New data will always be streaming into the Data Lake from multiple sources and it may be too late and difficult to identify and remediate problems associated with PII after it already resides in the data lake. Don't let Hackers find that PII data before you do. Protect yourself and ensure PII is captured and encrypted as it enters your data lake! That is why you need a product such as BigDataRevealed. [Webinar Video](#)

BigDataRevealed's application functions within any Hadoop installation, uses only development languages designed for Hadoop, and resides within its eco system and framework utilizing all of Hadoop's processing power and ability to store massive quantities of data. We will jump start your GDPR project, audit and assess your needs, and then assist in the remediation process. All of this via software and assistance from your in-house staff. [GDPRAuditAssessment@bigdatarevealed.com](mailto:GDPRAuditAssessment@bigdatarevealed.com) or [steven.meister@bigdatarevealed.com](mailto:steven.meister@bigdatarevealed.com)